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The industry at your fingertips



More features for users, greater control and functionality for listing businesses – it's the new and improved online industry directory.

AIRAH has relaunched the online HVAC&R Industry Directory. The new website, called HVAC&R Search (hvacsearch.com.au), aims to be the largest HVAC&R industry directory in Australia.

HVAC&R Search includes six main categories, including heating, ventilation, air conditioning, refrigeration, building services and business services. Companies in each main category are sorted into alphabetical order under sub-categories.

AIRAH CEO Tony Gleeson, M.AIRAH, believes the new directory is a big step forward.

“The hardcopy of AIRAH’s Industry Directory remains extremely popular,” he said. “But we felt the original online version was not providing the functionality that our partners required.

“The features built into HVAC&R Search enables large and small businesses to showcase their diverse products and services in an impressive and professional manner. The powerful search function means users can find what they’re looking for quickly and efficiently.”

HVAC&R Search offers four types of listings for businesses. It’s free for anyone to join, and there are also the paid Essentials, Premium and

Storefront packages, each with additional functionality on the website. This includes the ability to add videos, images and articles, and upload information about products and services.

Regional sales manager – Australasia at Reliable Controls Corporation, Jason Duncan, says this will be especially valuable for businesses.

“Having the ability to post video and promotional literature is useful, as it provides good marketing for the product provider but can also be used as an educational tool for customers,” he said.

The new website has a cleaner layout and more functionality than the previous Industry Directory website. Customers can also update their own listings.

Taylor Stevenson, Affil.AIRAH, product manager, factored gases at BOC Limited said HVAC&R Search is visually easy to navigate. He added that having individual product pages with images and the ability to upload articles gives businesses more scope for showing off their wares than in a standard business directory.

“Being on HVAC&R Search means potential customers can find your business by searching for products, even if they don’t know your business or what your business offers them.”

Advertisers who purchased a spot in the hardcopy 2018 AIRAH Industry Directory have automatically been listed on the new website. ■

Visit www.hvacsearch.com.au or email advertise@airah.org.au



Tim Caunt, Affil.AIRAH, is Service Manager at Equilibrium Air Conditioning.

Responsibilities

Managing the day-to-day operations of the department, scheduling of jobs and technicians, technical support, contracts and business development.

A big focus at the moment is improving procedures and operations including WHS, job tracking/completion and invoicing. Moving forward we want to implement more structured support for the technicians via specific best-practice checklists to ensure all works are completed to the highest standard, and provide development for my employees.

Specialty

Not specifically as my current role is new; however, most of my career has been focused on commercial HVAC systems, with a sound understanding of the health industry – hospitals, radiology clinics, etc.

Challenges

Adapting to a new environment and job role. Learning to prioritise work on a needs basis and delegate work appropriately.

Professional development

I’m currently studying a diploma in leadership and management to provide me with the tools and skill sets to improve my day-to-day productivity.

Inspiring words

My main phrase is “nothing is free” – teaching myself and my techs that the best way to progress is to put in the work required. Not just working hard for the company or the paycheck but to make yourself the best you can be.

Favourite destination?

Overseas travelling has always been a passion. Hard to pick one destination as every region has its own eccentricities. But South America – Peru and Ecuador – was definitely one of the favourites. ■