



REFRIGERATION

2017 CONFERENCE SPONSORSHIP

About AIRAH

The Australian Institute of Refrigeration, Air Conditioning and Heating is an independent, specialist, not-for-profit technical organisation providing leadership in the HVAC&R sector through collaboration, engagement and professional development.

Formed in 1920, AIRAH has earned renown from government and other industry bodies for its expertise across a broad expanse of issues in the realm of engineering services for the built environment.

AIRAH encourages world's best practice within the industry, and has forged a reputation for developing the competency and skills of industry practitioners at all levels.

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Our events

AIRAH delivers national conferences and workshops around Australia each year, tailored to specific new trends, technologies and innovations in the HVAC&R industry.

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Refrigeration 2017
Conference

Melbourne
March 27-28, 2017

Conference Overview

October 2016 was a historic month. COP 21 was ratified globally when 70 nations and more than 56 per cent of the world's emitters formally ratified the "Paris Agreement" entered into in December 2015. The agreement will become legally binding in November 2016, and seeks to achieve carbon neutrality by 2050. The OEWG meeting in Kigali, Rwanda agreed on a global phase-down of environmentally harmful HFC refrigerants using the Montreal Protocol as the phase-down tool.

The Refrigeration 2017 conference will look at the current state of the industry, how it may respond to the future challenges initiated by COP 21 and the global HFC phase-down, and how this will impact upon educators, legislators, regulators, end users, engineers, consultants and technicians. The conference will also include sessions reviewing the latest technologies on offer. The conference trade display will give participants the opportunity during the breaks and cocktail functions to interact with leading industry suppliers on the latest refrigeration technology offerings.

Sponsorships provide a platform to:

- Align your brand with one of AIRAH's most successful and recognisable conference series
- Showcase your company on a national basis alongside an established event
- Engage with leading thinkers and innovators in the industry, showing how your business can lead the way in innovation for the future
- Connect with your target audience and collaborate with industry peers
- Put your company at the forefront of delegates' minds and align yourself with other sponsors
- Show your support for the continuous improvement of the refrigeration sector
- Make new business connections.

Refrigeration 2017 Conference sponsorship packages



Benefits	Major sponsor \$11,000 incl GST Limited to 1	Supporting sponsor \$7,700 incl GST Limited to 3	Trade display \$3,300 incl GST 10 maximum
Complimentary registration to full conference program, including social functions	6	3	2
Trestle table display <ul style="list-style-type: none"> (1.8 x .76cm) clothed trestle table Access to standard power <i>All trade table display rules will be sent to those up taking this sponsorship opportunity</i>	✓	✓	✓
Logo acknowledgement on conference name tags	✓	✓	
Logo acknowledgement: <ul style="list-style-type: none"> Conference flyer Conference webpage Conference emails Conference handouts Conference PowerPoint slide 	✓	✓	
Acknowledgement: <ul style="list-style-type: none"> Conference articles in Ecolibrium By conference chair during opening and closing addresses 	✓	✓	
Opportunity to take up the “New Technology Masterclass” <ul style="list-style-type: none"> The opportunity to provide a 15-minute technical showcase outlining the benefits and uses of a new technology in the refrigeration sector. <i>Technical committee approval required via abstract submission. Major and supporting sponsors have first right of refusal.</i>	✓	✓	
Address the conference audience at the conference opening and closing addresses (5 minutes maximum).	✓		
Opportunity to provide a brochure insert for the conference bag	✓		
Opportunity to display 1 x free-standing banner at the front of the conference room (on stage near speaker – opposite AIRAH banner)	✓		
First right of refusal to supply company-branded lanyards to all delegates.	✓		



Additional sponsorship opportunities

New technology Masterclass (4 only)

\$5,500 incl GST

Major and Supporting sponsors have first right of refusal.

- The opportunity to provide a 15-minute technical showcase outlining the benefits and uses of a new technology in the refrigeration sector *(Technical committee approval required via abstract submission)*
- All benefits listed in trade table display sponsorship.

Coffee cart sponsor

\$5,500 incl GST

- Includes dedicated barista
- Company branded take-away cups
- Opportunity to have one standard-size pull up banners next to the coffee cart *(sponsor to provide)*
- Acknowledgment in conference proceedings.
- Acknowledgement of sponsorship in opening and closing address.
- 1 complimentary registration.
- Logo acknowledgment on conference webpage.

Keynote session sponsor (2 only)

\$3,000 incl GST

This sponsorship contributes to return airfare for a keynote speaker of nominated session, ground transfers and accommodation. This sponsorship is available for each keynote session.

- Acknowledgement in brochure as sponsor
- Acknowledgement in conference proceedings
- Recognition by the Chairman during relevant session
- 1 complimentary registration
- Acknowledgement of sponsorship in opening and closing address
- Logo acknowledgment on conference webpage.

Notepad and pen sponsor (1 only)

\$2,000 incl GST

- The opportunity to provide company-branded notepads and pens for the conference
- Acknowledgment in conference proceedings.

Insert sponsor

\$1,500 incl GST

- A brochure or promotional product inserted in conference satchel

Or work with us to tailor a package to suit your company's specific strategic objectives.

If you are interested in sponsoring the Refrigeration 2017 Conference, please contact us via sponsorship@airah.org.au or phone the AIRAH office on **03 8623 3000**.



Sponsorship application form



Name	<input type="text"/>	<input type="text"/>	<input type="text"/>
	Title	First name	Surname
Position	<input type="text"/>		
Company	<input type="text"/>		
Address	<input type="text"/>		
Suburb	<input type="text"/>	Postcode	<input type="text"/>
State	<input type="text"/>	Country	<input type="text"/>
Phone	<input type="text"/>	Mobile	<input type="text"/>
Email	<input type="text"/>		

Type of sponsorship

- Major sponsor New technology Masterclass Coffee cart sponsor
 Supporting sponsor Keynote sponsor Notepad and pen sponsor
 Table display Insert sponsor

Value of sponsorship

Total Amount
\$ <input type="text"/>

Special requests

Acceptance terms

1. The Sponsor agrees to pay the Sponsorship Fee within 30 days after signing this agreement
2. The Sponsorship cannot be cancelled and payment(s) are non-refundable
3. The Organisers reserve the right to individually negotiate sponsorship entitlements with each Sponsor. It is acknowledged that Sponsorship benefits may vary slightly for different Sponsors within each Sponsorship Category.

Signed on behalf of Sponsor

Name of signatory Date