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KICK TO KICK WITH JONO

Based in Melbourne, Jonathan Bunge, M.AIRAH, is a product specialist/product development engineer at Airepure Australia. He is passionate about efficiency – in all its forms.



Jonathan Bunge, Affil.AIRAH

Responsibilities

I'm still learning a lot about my line of work, having been in the industry for a year. However, my role is to look after a group of existing products while working to develop new innovative products in the air filtration industry.

This process involves – but is not limited to – conception, feasibility studies, networking, market analysis, design, marketing, production, training salespeople, presentations to consultants and end users, consistently improving the product, and generating processes that enables simple management in the future.

Passions

I have a passion for efficiency, or rather effectiveness. I have a motivation to help create products, processes or mindsets that can enable humans to do something faster, easier, or better, all while consuming less. This refers to reducing energy consumption in the HVAC industry, all the way through to perfectly timing when I add vegetables to the steamer.

I also have a passion for sport, travel, surfing, and giving anything a go.

Finest professional hour

Gaining employment in a desired role after university. The amount of graduate engineers is quickly out-growing the number of graduate positions available.

Important lessons

The right attitude can go a long way towards solving many problems – not only technical problems but relationship issues as well. Also, organisation of your work is critical. This includes orderly documentation of things you have learned that you think you will never forget.

Dream sabbatical

I'm torn between a generic answer in that I want to travel all over the world, or alternatively, spending an entire year pursuing entrepreneurial ideas while living – and surfing – at a beach.

What is your motto?

"Just because it hasn't been done, doesn't mean it can't be done."

Greatest personal achievement?

The most recent one that springs to mind is winning the inaugural national mixed AFL9s tournament on the SCG in 2016 with a few mates. Taking the American line of thinking, due to the lack of other countries playing AFL9s, we are the world champions. There is no need to talk about the quality of the opposition though – a win is a win!

Whom do you most admire?

Elon Musk who now – admittedly not in the past – openly shares his ideas,

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patents and resources to enable positive growth for the world when the rest of us are trying to patent ideas for personal gain is inspirational, albeit not currently sustainable for people not on his level. Also my girlfriend Dora, and like-minded people, who value relationships and the continual improvement of each other in a relationship.

Favourite book

A Short History of Nearly Everything, by Bill Bryson

How would you describe yourself?

A little laid-back, but eager and willing to try anything

Define success

Enjoying what you're doing with the people you love.

What does AIRAH membership mean to you?

Being a part of AIRAH is a perfect opportunity to develop yourself in the HVAC industry. ■

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